GW MURPHY WHOLESALE

LINE CARD · 2-STEP ROOFING DISTRIBUTION

2026

PRIMO ROOFING PRODUCTS + SMOOSI BEST BUYS

A 2-step wholesale partner for independent distributors: sourcing, inventory planning and our own PRIMO line. Family-owned since 1977.

THE PRIMO LINE

ASK YOUR REP FOR SPEC SHEETS & TRUCKLOAD PRICING

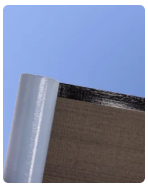


UL · Underlayment

PRIMO Silver Synthetic

Woven synthetic underlayment for sloped roofs

- 48″ × 250′ roll · 10 SQ
- 36″ × 144′ roll · 4.3 SQ
- 56 / 30 rolls per pallet
- ASTM D226 · ASTM D4869



IW · Ice & water

PRIMO-GUARD

Self-adhered ice & water protection, sand surface

- 36″ × 65′ · 215 sq ft gross
- 53 mil · SBS on glass mat
- 30 rolls per pallet
- ASTM D1970 · FL47946 · Made in Canada



IW · High temp

PRIMO-GUARD HT

High-temp ice & water for metal roofs

- 36″ × 65′ · anti-slip surface
- Rated up to 257°F
- 30 rolls per pallet
- ASTM D1970 · FL47947 · Made in Canada

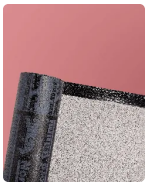


ST · Starter

PRIMO Self-Adhered Starter

Double-sided self-adhesive shingle starter

- 8.5″ × 65′ roll · 48 mil
- 4 rolls per box
- 30 boxes per pallet · Made in Canada



MB · Low slope

PRIMO APP Smooth-Torch

APP modified bitumen base ply

- 3.28′ × 32.8′ roll · 3.8 mm
- Single-strand polyester
- Torch or mechanically fastened

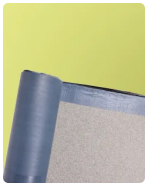


SA · Low slope

PRIMO-SA Base

Self-adhered SBS base sheet, cold applied

- 39.4″ × 65′ · 215 sq ft
- 51 mil · 30 rolls per pallet
- ASTM D6164 · Made in Canada



SA · Low slope

PRIMO SA Cap

Self-adhered SBS cap sheet, mineral surface

- 1 m × 10 m roll · 3.3 mm
- Polyester reinforced
- Pairs with PRIMO-SA Base



NL · Fasteners

PRIMO Roofing Nails

Electrogalvanized coil & bulk

- Coil 7/8″–1¾″ · 7,200 per box
- Bulk 7/8″–3″ · 50 lb box
- 48 boxes per skid · ASTM F1667

SMOOSI

SLOW-MOVING · OBSOLETE · OFF-SPEC · INVENTORY

A SMARTER INVENTORY OPTION

Slow-Moving, Obsolete or Off-Spec Inventory: deeply discounted roofing products for independent distributors when the product and application are right.

ARCHITECTURAL SHINGLES · 3-TAB SHINGLES · APP MODIFIED ROLLS

Inventory changes week to week. Ask your rep for this week's list.

Not first-quality material. Sold as is; manufacturer warranties may not apply. Confirm code and approvals for the application.

Truckload buying power

We buy in volume from manufacturers worldwide and pass the price through to your yard.

Ships to four regions

Midwest, Northeast, Southeast and Southern. Ask your rep about freight to your area.

Credit terms direct

Apply for wholesale credit with GW Murphy at gwmurphy.com/credit-wholesale.

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gwmurphywholesale.com

Request a quote, find your rep and renew your annual agreement.

NEMEON Member — Proud member of NEMEON

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